



Mile High Denver Advertising Rates 2011 – 2012 Chapter Year

Advertising

The Mile High Denver (MHD) Chapter has various advertising options to choose from including:

- 1) **Newsletter Only**
- 2) **Expanded Website Vendor List Only**
- 3) **Newsletter and Website Vendor List**
- 4) **Monthly Meeting Sponsorship**

The table below outlines the various options and pricing structures. Those who choose to advertise on in the newsletter and on the website will have “See our ad in the Mile High Denver newsletter” annotated with their vendor listing. Rates are based on an annual subscription. The MHD program year runs from July to June. Web advertisements will remain active until the beginning of the next program year.

	Newsletter Ad Type	Newsletter Only	Website Expanded Vendor List Only	Website Expanded Vendor List and Newsletter
Chapter Member	Business Card: 3.5" w by 2" h	\$50	\$25	\$75
	Quarter Page: 2.75" w by 5" h	\$100	\$25	\$125
	Half Page: 7.5" w by 5" h	\$150	\$25	\$175
ARMA Member	Business Card: 3.5" w by 2" h	\$50	\$50	\$100
	Quarter Page: 2.75" w by 5" h	\$100	\$50	\$150
	Half Page: 7.5" w by 5" h	\$150	\$50	\$200
Non-Member	Business Card: 3.5" w by 2" h	\$100	\$100	\$200
	Quarter Page: 2.75" w by 5" h	\$200	\$100	\$300
	Half Page: 7.5" w by 5" h	\$400	\$100	\$500

- Fees will be reduced if advertiser joins Mile High Denver Chapter
- Chapter Members will have a “Chapter Member” logo next to their ad on the website

Ad specifications:

- TIFF, JPEG, or GIF formats accepted
- At least 300 dpi
- 100% sizing – Maximum sizes below
 - Business card – 3.5” wide by 2” high (vertical or horizontal)
 - Quarter page – 2.75” wide by 5” high
 - Half page – 7.5” wide by 5” high

Website Business Listings

Website Basic List. This listing is only for companies with Chapter Members. It is a free listing as our way of saying thank you for supporting our membership. The listing will include the following:

- Business Name
- Contact Name (must be a chapter member)
- Business Address, Phone, E-mail



Website Expanded List. The expanded listing allows for more options for your advertising on our website. It can include any or all of the following:

- Business Name
- Company Logo (see logo requirements)
- Contact name
- Business Address, Phone, E-mail
- Website Link
- 50 word descriptive paragraph
- 10 item bulleted list of services and or products

Logo requirements

- Square/round 200 pixels X 200 pixels
- Rectangular/oval 200 pixels X 100 pixels
- GIF image with transparent background

Meeting Sponsorships

Meeting sponsorship includes a 10 minute presentation that can be used to highlight your business. Vendors may provide visual aids (such as PowerPoint slides), company product brochures, etc. Your company logo and a short company description will be posted on the chapter website as well as included in the newsletter for the month sponsored. Meeting sponsorship also includes lunch for one representative from your organization. Additional staff will be able to register at the reduced MHD member rate.

	Meeting Sponsor (includes lunch for one staff member)	Registration & Meal (for additional staff)
MHD Chapter Member	\$275	\$35/person
ARMA Member	\$300	\$35/person
Non-Member	\$350	\$35/person

For meeting sponsorship questions, if you would like to sponsor a meeting (or more than one meeting), or if you would like to discuss other options, please contact me directly.

Spring Seminar

Vendors are a key component of our spring seminar. It is an all day affair that gives our members a chance to hear and see your products and services. Rates have not yet been determined, but opportunities may include sponsorships at various levels and sponsorships for breaks and lunch. Information will follow as it is available.

Contact

For more information, questions, or to sign up for advertising and/or sponsorship opportunities, contact Tyler Selle at tyler_selle@kindermorgan.com. Logo and business description information should be e-mailed to tyler_selle@kindermorgan.com. Checks or credit cards via PayPal accepted. Checks should be made payable to ARMA Mile High Denver Chapter and sent to:

Chapter Treasurer
 ARMA Mile High Denver Chapter
 700 N. Colorado Boulevard, #105
 Denver, CO 80206